



*My Way Studio*

## E-Marketing Campaign Offer

Price for Estimated Over 2000\$ for the campaign budget

Media Name	Description	Volume	Estimated Cost
Email	Email adv thru newsletter for registered websites members (not Spam ) Guarantee up to 95% delivery rate	500,000 emails	2000\$ (0.004) per email
Search	- CPC campaign ( drive targeted visitors to website Based on Keywords )	10,000 visitors	From 400 to 1000\$ (0.04 to 0.10) per click
	- Link Building Campaign, in page and out page website optimization. Arabic & English Keywords ( Guarantee to rank all related keyword on first page of Google Middle East )	3 Months	Based On Keyword
Web	- Untargeted CPM Banner ( Middle East )	1,000,000 View	100\$ (0.10) CPM
	- Targeted CPM Banner ( by Website, Geo, Gender, Age ) (Middle East)	1,000,000 View	600\$ (0.60) CPM
Social Media	Face Book Ad ( 2 line text with small image ) targeted	10,000 Visitors	600\$ (0.06) CPC
SMS	Category Targeted SMS	10,000 SMS	600\$ (0.06) SMS
Contextual	Targeted by Keyword traffic (Middle East )	10,000 visitors	200\$ (20\$ for 1000 v)

Viral	Design viral Marketing Email	1 email	200\$ (200\$ per email)
	Produce Viral Marketing Video ( 5 min)	1 Video	300\$ (300\$ per video)
	Product Viral Marketing PDF Report (Calling Card)	1 report	200\$ (200\$ per Report)
Extra Cost	Banner Pack 8 Size Design for Marketing Campaign	8 banners	200\$
	Extra working Hours	1 Hour	40\$
CPA	Per Lead (Meddle East) ( full details name, country, phone and email )	1000	1000\$ (1\$ Per Lead)
	Per Sale (Automatic Tracking system) Must to be approved first	1 Sale	50%

[www.MyWayStudio.net](http://www.MyWayStudio.net)